

27 February 2018

Dear Parent/Guardian

ST MARY'S GRAMMAR SCHOOL MAGHERAFELT, SCHOOL-APP

We, as a school, are delighted to be able to introduce you to another new development in our communications - our new St Mary's Grammar School Magherafelt, school-app. More than ever, communications with parents/guardians is of vital importance and the school-app is another creative step in our efforts to provide the best and most convenient ways of reaching out to you and the wider school community.

With over 95% of the population now using smart phones, we wanted to utilise this channel of communication to reach people who increasingly expect to have services provided from their phone.

The application belongs entirely to the school, allowing us to deliver a variety of communications in real time, keeping parents/guardians and the wider community updated with current news and events in St Mary's Grammar School. It will provide immediate information to our parents/guardians and the wider community on significant school or specific year group events.

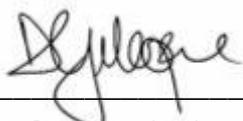
As budgets are undergoing review and we, like all schools are facing financial cutbacks, the app will not only save us time and money in terms of delivering messages, documents and letters, but also reduce paper usage and tie in with our aim of promoting good environmental practice. We will continue to use our C2K text messaging service and letters to communicate with our parents/guardians. However, we foresee the school-app as an additional interactive method of connecting with parents/guardians.

The app may be download after searching for '**St Mary's Grammar School, Magherafelt**' in the Apple and Google Play Stores. The app, when downloaded will have the title 'St Mary's, GS'. It is free to install and should be intuitive to use thereafter.

Many thanks to all for your continued support and interest in your child/children's education.

With every good wish

Yours sincerely



D Gillespie (Ms)
Principal

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St. Mary's Grammar School
Magherafelt



School App now available to download
for iOS and Android devices.
Search "St Mary's GS Magherafelt"